

Facilitating socially just economic growth

Measures and activities that are planned and implemented within the intervention areas are designed to achieve a sustainable impact in the programme districts and thus to fulfil the programme objective. Examples for this would be:

- Organisation of Training of Trainers (TOT) on entrepreneurship development for officers of the chambers of commerce and other potential trainers in districts to support MOF and FNCCI in the implementation of the Youth and Small Enterprise Self-Employment Programme (YSEP). The participants are being capacitated to conduct trainings to the people registered under the YSEP fund with the objective to be able to develop a bankable business plan.
- With the establishment of One Stop Starter Shops (OSSs) at local Chambers of Commerce and Industry entrepreneurs will be assisted in business start-up and post start-up processes. The OSSs provide information on government regulations and registration requirements including relevant form sheets as well as business development services. Further, entrepreneurs are advised on what kind of financial services are available and where these services can be obtained from.



- Honey, dairy and ginger are among the identified sectors with good employment and income generation potential in several districts. Here, activities to support the areas of production, processing and marketing are being promoted and good practices are documented. Sector-specific dialogues, such as on the migration of bees between beekeepers and forest users, are initiated in the districts to



create a more favourable local business environment. Stakeholders discuss policy-related issues of their sector and recommendations are channelled into the national level policy dialogue.

Developing a joint vision for the future

The local stakeholders will be supported in the vision building for their district. In a broader strategy planning they develop a common vision on how to improve the socio-economic conditions

of their district and the quality of life for all. Common ideas on development opportunities of the region, possibilities of cooperation between the different stakeholders but also the services that are expected to be delivered by the public sector are discussed. Through such interaction the district stakeholders are supported in developing an environment conducive for business and investment, where opportunities for income generation for all sections of the society are improved.



Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH

- German Technical Cooperation -

Inclusive Development of the Economy Programme (INCLUDE)
Narayani Complex, 4th Floor
Pulchowk, Lalitpur
P.O. Box: 1457, Kathmandu/Nepal
T: +977-1-5555289
F: +977-1-5521712
E: include@gtz.org.np
I: www.includenepal.org

Promoting socially balanced economic development



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Inclusive Development of the Economy Programme (INCLUDE)



Background

The Inclusive Development of the Economy (INCLUDE) Programme, a cooperation project of the Government of Nepal and the Federal Republic of Germany, is jointly implemented by the Ministry of Industry (MOI) and the German Technical Cooperation (GTZ). The purpose of the programme is to support the Government of Nepal's objective to bring about change to the lives of the general public through the establishment of peace and reduction of unemployment, poverty and inequalities.



Other major partners include, Ministry of Finance (MOF), Ministry of Local Development (MLD), Ministry of Agriculture and Cooperatives (MOAC), Federation of Nepalese Chambers of Commerce and Industry (FNCCI) and their respective regional organisations, Industrial Enterprise Development Institute (IEDI), Nepal Bankers' Association, District Development Committees (DDCs), cooperatives as well as banks and financial institutions.

A central steering committee at the national level is headed by the Ministry of Industry (MOI). In addition, our programme supports the communication and joint programme steering of the stakeholders in the districts. District level stakeholders are from public, private and civil society sectors.

Objective

The framework conditions for balanced and socially fair economic growth are improved in selected programme districts.

Approach

Since the causes for Nepal's economic situation are complex, influenced not only by economic but also by social and political factors our programme comprises of three densely, interwoven components working on multiple levels:

Public Private Dialogue (PPD) for economic development and peace building

The first component aims to promote the involvement of the private and public sectors as well as civil society in decision-making processes in order to reduce conflict potential and to build peace. District level PPD allows identifying local issues and solutions that are taken to the national level. Hereby, capacity building of public, private and civil society partners for communication, conflict management and peace building measures plays an important role.



Local/Regional Economic Development (LRED)

This component focuses on the development and above all implementation of measures geared towards the promotion of local and regional economic development in selected programme districts. These measures help mobilise regional and local

economic potential, especially amongst disadvantaged groups. Activities that are carried out by the local partner organisations, e.g. value chain projects, create opportunities for and synergies with Public Private Dialogues (PPDs) and improved access to financial services for the target group.

Access to Finance

Access to financial services, especially in rural areas, is one of the main obstacles for the development of micro, small and medium-sized enterprises (MSMEs). This component promotes financing options for MSMEs in the programme districts. Especially entrepreneurs and actors of identified value chains are supported with additional access to existing public funds and financial services. Furthermore, new financial products will be jointly developed with local financial institutions that are customized to the specific needs of the target groups in the districts.



The implementation of our programme is based on an integrated, regional approach. The INCLUDE approach, comprising of the three programme components, is broken down in eight interlinked intervention areas (see graphic below).

INCLUDE Programme Concept

